

# 6<sup>th</sup> Cross-Border Culture Conference

April 25<sup>th</sup> – 27<sup>th</sup> 2018 Dresden | Řehlovice

## Conference programme

Wednesday, April 25th

### Get together with EUROCITIES Culture Forum

Lipsiusbau (Brühlsche Terrasse)

Georg-Treu-Platz 1, D-01067 Dresden [N 51.052980](tel:+4935151052980)  
[E 13.743806](tel:+49351513743806)

18:30 Arrival and registration

19:00 Welcoming speeches

*Dirk Hilbert, Mayor of the City of Dresden*  
*Annekatriin Klepsch, Culture Mayoress Dresden*  
*Ian Ward, EUROCITIES*

19:30 Get together with dinner buffet

Thursday, April 26th

### Workshop sessions

Kulturní Centrum Řehlovice

Řehlovice 20, CZ-403 13 Řehlovice [N 50.607667](tel:+4204250607667)  
[E 13.950302](tel:+42042513950302)

08:30 Bus departure to Řehlovice

- ➔ Palaisplatz, for MotelOne and Hotel Martha
- ➔ Hotel Park Inn Radisson (Melanchthonstr. 2)

10:30 Welcoming, workshop introduction

*Karl-Heinz Lambertz, CoR (tbc)*

11:00 Workshop session „Possibilities“

- Rural Creative Spaces  
*Spaces for creative people*  
*Use models for rural real estate*  
*Cultural networks and cooperation*
- Ideational impulses for the region  
*Culture to improve quality of life*  
*Development of cultural infrastructure*  
*Upgrading the image of a region*
- Economic impulses for the region  
*Value creation by culture and creatives*  
*Anchor companies, also for other sectors*  
*Engine of regional development*
- Project New Clothes for Europe  
*Innovative impulses for the European*  
*fashion and textile industry*

12:30 Lunch break

13:30 Workshop session „Frameworks“

- Alternative financing models  
*Crowdfunding*  
*Fundraising*
- Artists and the bureaucracy  
*Laws, work permits, visa issues*  
*Social security*  
*Taxes*
- Success factors of Cultural Activities in Rural Areas  
*Audience Development*  
*Community Building*  
*Customer Relationship Management*  
*International networks*
- Projects on Art, Landscape and Waterways  
*Time travel movie about landscape*  
*from the Ice Age until 2070 for citizen dialogues and discussions with stakeholders on cross-border issues*  
*WaterLandArt and culture ships*  
*Showing rivers, the social, economic, ecological and cultural role of water through art and culture*  
*Travelling trash*  
*Addressing the role of environmental management through art: plastic waste from the lower reaches, converted into art on the upper reaches.*

15:00 Coffee and cake

Option 1:

16:00 Departure to Litoměřice

17:00 Guided tour through Litoměřice

18:30 Dinner buffet on Cargo Gallery

20:30 Departure to Dresden

22:00 Arrival to Dresden

Option 2:

16:00 Departure to Dresden

17:00 Arrival to Dresden

Organized by



KREATIVES SACHSEN

Supported by



Europäische Union. Europäischer  
Fonds für regionale Entwicklung.  
Evropská unie. Evropský fond pro  
regionální rozvoj.



Ahoj sousede. Hello Neighbor.  
Interreg V A / 2014 – 2020

# 6<sup>th</sup> Cross-Border Culture Conference

## April 25<sup>th</sup> – 27<sup>th</sup> 2018

### Dresden | Řehlovice

Friday, April 27th

#### Results, conclusions and résumé

Kulturrathaus Dresden, room Fritz-Löffler-Saal

Königstraße 15, D-01097 Dresden

N 51.061663

E 13.742793

- 10:00 Presentation and discussion of workshop results
- 11:30 Coffee break
- 11:45 Dresden – European Capital of Culture 2025?

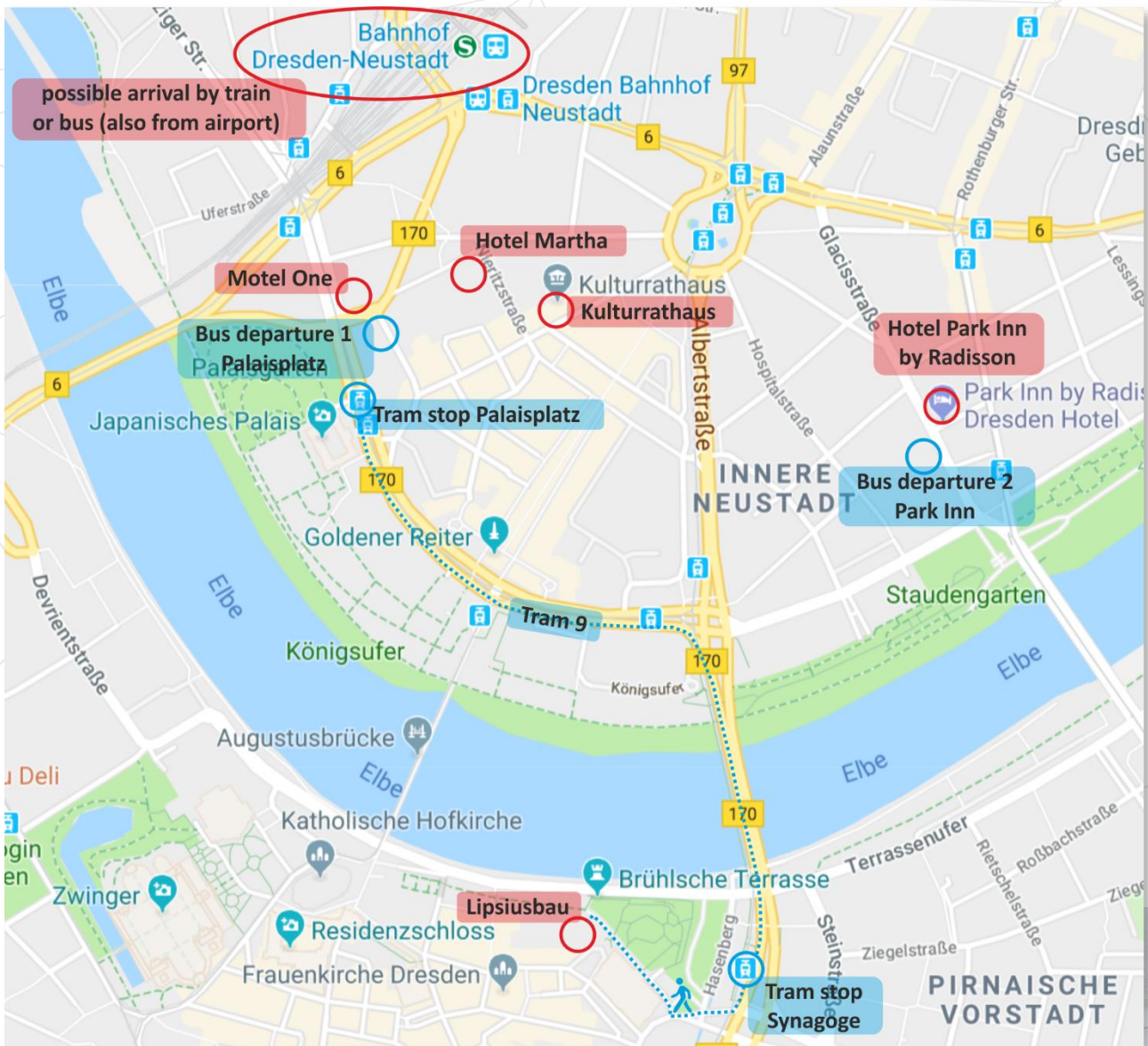
12:15 Conclusions and good bye

12:30 Lunch buffet

14:00 End of conference

#### *Optional programme with EUROCITIES*

- 18:00 Asisi-Panometer – pre-opening tour in panorama of baroque Dresden
- 19:00 Informal dinner (with shuttle service from Asisi-Panometer)



Organized by



KREATIVES SACHSEN

Supported by



Europäische Union. Europäischer  
Fonds für regionale Entwicklung.  
Evropská unie. Evropský fond pro  
regionální rozvoj.



Ahoj sousede. Hello Neighbor.  
Interreg V A / 2014 – 2020